



Data and Privacy File Guides

Apple Media Services: Apple Pay Billings

June 2025

File name Apple Pay Billings.csv

File description This file contains billing information related to payments made with Apple Pay, as well as payment methods used and payment types.

Why Apple keeps this information Apple retains this information to understand account activities, such as whether the account has made a free or paid transaction in the last 30 days and to exclude duplicate, fraudulent or abandoned Apple Pay accounts.

Field Name	Details
Account ID	Apple account identifying number
Active User	Whether the user has made a purchase by a method other than gift card or redeeming a code
Alternative Payments	Whether the user has an active credit or debit card on file
Apple Account Number	A generated identifier for a user
Apple Pay Active	Whether the user has a credit card, debit card, or Apple Pay active when making the purchase
Apple Pay Enrollment Timestamp	The timestamp when user enrolled for Apple Pay as a payment method
Apple Pay Integration Type	The type of storefront where a billing transaction was initiated
Bank Name	The bank name of the card issuer
Billing Workflow	The identifier of the billing workflow used in the purchase
Card ID	The identifier for an instance of details associated with a payment card
Card Network	The name of the network associated with a credit or debit card (e.g., Visa)
Content ID	The identifier for the content purchased
Content Price	The listed purchase price of content
Content Purchased	The group type of content purchased (e.g., music, audiobooks, movies)
Device Version	The version of the user's device from which the purchase was made
Exchange Rate	The exchange rate between the applicable currency and USD at the time of the purchase

Field Name	Details
Is Enrolled	Whether the user was enrolled in Apple Pay at the time of purchase
Is Free	Whether the purchase was made using currency or was free
Local Currency Amount	The total purchase price in the applicable currency
Operating System Version	The version of operating system of the user's device
Payment Type	The payment method type
Platform Name	The type of platform the purchase was made from (e.g., SmartTV, Comcast)
Product Purchase Type	The identifier of the type of purchase made
Purchase Card ID	The identifier of the card used in the purchase
Purchase Date	The date of the purchase
Purchase ID	The identifier of the purchase
Purchase Type	The identifier of the type of purchase event (e.g., gift, redemption, volume purchase)
Purchased Item ID	The identifier of each item in the purchase
Signup Period per Card	The number of days between a user signing up for the payment method and the first paid transaction
Signup Period per Wallet	The number of days between a user initially signing up for wallet and the transaction
Store Front	The country store front in which the user's action occurred
Transaction Initiator	Whether the transaction was initiated by the user or the merchant
Transaction Timestamp	The date and time of the transaction
Type of Purchase	Whether the purchase was a subscription or a one-off event
USD Amount	The amount of the purchase in USD